Marilyn A. Sanders, Regional Director

Partnership

NOVEMBER 2019

CHICAGO REGION

387,144*

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United States® Census 2020

DIRECTOR'S *CORNER*

The Importance of Submitting an **Application** for the 2020 Census

Marilyn A. Sanders
Regional Director

One of the most important roles in the 2020 Census is the census taker. For households that do not self-respond to the 2020 Census, they must be counted by census takers, or enumerators. Census taker work, which the Census Bureau refers to as non-response follow-up or NRFU, is critical to ensure a complete and accurate count in the 2020 Census.

As our partners in the 2020 Census, your outreach into the community to recruit for census takers is vital. You are the trusted voices to educate and motivate people to apply. We are seeking census takers who will also be trusted voices in the neighborhoods where they will be knocking on doors of households to invite them to participate in the census.

Please share our message, "Apply now for 2020 Census jobs," throughout your communities, through social media, conversations, meetings and other outreach.

APPLY ONLINE

The 2020 Census is using technology to make it easy to apply. People can apply online at 2020Census.gov/jobs. The application is also available in Spanish at 2020Census.gov/es/jobs. This is a significant improvement from the paper application process in the 2010 Census.

WHO IS ELIGIBLE TO APPLY?

I encourage everyone to apply. The Census Bureau is looking for people who speak non-English languages, those who live in neighborhoods with large immigrant populations, and people who look like the neighborhoods where the census takers will be counting.

EXTRA INCOME FOR GIG WORKERS

Another challenge for the Census Bureau is low unemployment rates across our Region. That is why your efforts to support recruitment are more important than ever. Help persuade people who already have jobs, or are retirees or students, to join the gig economy and work part-time to earn extra income.

HIRING PROCESS AND TIMELINE

We are recruiting now so we are ready to hire and complete background checks in early 2020. Most census takers will begin working in the field by May 2020. Our hiring process requires background checks. When we hire Census Bureau staff, we are mindful of two critical objectives. Most importantly, we want to protect the public's safety and trust. Secondly, we want to give every applicant who is fit to serve a fair opportunity to do so.

The Census Bureau is going to extraordinary lengths to make sure everyone is counted once, only once, and in the right place. We will recruit and hire the staff we need to follow up with non-responding households. We thank you as our partners for joining us in our recruitment efforts and sharing the message, "Apply now at 2020Census.gov/jobs."

Regional Director Marilyn A. Sanders Hosts a **Regional Partner Briefing** in Chicago

Regional Director Marilyn A. Sanders and Cook County Board President Toni Preckwinkle

On October 29, 2019, Chicago Regional Director Marilyn Sanders welcomed partners from across the 8-state Region to two days in Chicago for the Chicago Partner Briefing.

Dr. Steven Dillingham joined the Partner Briefing by phone to highlight inspirational work of partners across the nation. Among the leaders who presented was Burton Reist, Assistant Director of Communication, who took time to answer a plethora of questions from partners about 2020 Census mail strategy, media and communication. Cook County Board President Toni Preckwinkle provided an overview of the challenges and the community outreach happening across Cook County, Illinois, and gave advice to state and local government and community partners in the room on advocacy strategies. Barbara Lumpkin, Chicago Urban League interim president and CEO, spoke about the Urban League's report, Money and Power: The Economic and Political Impact of the 2020 Census on Illinois. Partners from each state shared ideas of activities to reach historically undercounted populations

Chicago Urban League President and CEO Barbara Lumpkin and Regional Director Marilyn A. Sanders

US Census Assistant Director for Communications, Operations, and Management Burton Reist and Regional Director Marilyn A. Sanders

***PARTNER** SPOTLIGHT*

Toni Preckwinkle President, Cook County Board

Toni Preckwinkle is the 35th president of the Cook County Board of Commissioners, an office she has held since 2010. A dedicated and effective public servant, President Preckwinkle has worked tirelessly and collaboratively to reshape County government through increased fiscal responsibility, transparency and improved services.

As the top executive in Cook County, President Preckwinkle oversees one of the nation's largest public health and hospitals systems and one of the nation's largest criminal justice systems.

Before she was elected Cook County Board President, President Preckwinkle served 19 years as Alderman of the 4th Ward, building a reputation for progressive independence. She replaced public housing with viable mixed-income developments that included the first market rate housing built in North Kenwood and Oakland since World War II. She fought for living wages, public education and against payday lending and gun violence. Prior to holding elected office, President Preckwinkle taught high school history for 10 years. She holds bachelor's and master's degrees from the University of Chicago.

Barbara Lumpkin President, Chicago Urban League

Barbara A. Lumpkin was named Interim President and Chief Executive Officer of the Chicago Urban League in June 2018. She oversees strategic planning, development, community outreach and programming for the organization, which includes departments focused on workforce development, housing, entrepreneurship, youth education, leadership development, and research and advocacy.

Before joining the League, Lumpkin founded Lumpkin Strategies, LLC, a boutique business affairs firm. Lumpkin previously served as Deputy CEO and Executive Director for External Partnerships at Chicago Public Schools, where she was responsible for leading efforts to garner cash and in-kind support for the third-largest school district in the nation.

Lumpkin also served as Comptroller, Budget Director, Special Assistant to the Mayor, City Treasurer and Chief Procurement Officer for the City of Chicago. She was the first woman appointed City Comptroller and the first African-American woman to serve as City Treasurer for Chicago.

COORDINATOR *HIGHLIGHT*

The Chicago Region Welcomes Our New **Partnership Coordinators**

Samuel Fettig Partnership Coordinator, Minnesota

As Minnesota Partnership Coordinator, Sam leads a team of Partnership Specialists who work with local governments and community organizations to engage, educate, and encourage Minnesotans around the 2020 Census. He meets regularly with high-level partners at the State, Congressional, and large population City levels within Minnesota, and assists with region-wide Partnership efforts at the Chicago Regional Census Center and throughout the region.

For the past six years, Sam has worked in a variety of communications and public engagement roles in politics and government throughout Minnesota, including as Press Secretary and Senior Communications Advisor to former Governor Mark Dayton and then-Lt. Governor, now U.S. Senator, Tina Smith. He is a lifelong Minnesotan, and attended school at the University of Minnesota, Morris.

Jeanine Beasley Media Coordinator

Jeanine Beasley serves as the Media Coordinator for the Chicago Region. Prior to joining the U.S. Census Bureau for her first decennial, she worked at WLFD-TV (Fox32 Chicago) and WIAT-TV (CBS-42 Birmingham, Ala.) specializing in community outreach, diversity programming and employee relations. She has also served as a Publicist for Johnson Publishing Company, Inc. and Public Affairs Manager for the American Dental Association.

Jeanine is a Chicago native and holds a bachelor's degree in Public Relations from Roosevelt University.

COVER STORY

*Applicants Needed

To create an applicant pool large enough to hire 500,000 temporary workers for the 2020 Census, the Chicago Region has been tasked with reaching a goal of **387,144 applications** submitted through the Census.gov/Jobs website.

On October 22, 2019, U.S. Census Bureau launched a national recruitment effort to hire approximately 500,000 temporary workers to help conduct the 2020 Census. Nearly 4,000 local recruiting events are scheduled to take place this week in communities across the nation.

"We need people to apply now so they can be considered for part-time census taker positions next spring," said Timothy Olson, Census Bureau associate director for Field Operations. "Recent high school graduates, veterans, retirees, military spouses, seasonal workers and applicants who are bilingual are highly encouraged to apply. It's important we hire people in every community in order to have a complete and accurate census."

During a news conference at its National Processing Center Paper Data Capture Center – West in Phoenix, the Census Bureau provided an update on the status of 2020 Census operations and job opportunities available in Arizona and across the country. Census Bureau officials were joined by national and regional partners, including AARP, Boys & Girls Clubs of America, Arizona's Complete Count Committee and Arizona's Hispanic Chamber of Commerce.

"Boys & Girls Clubs of America is proud to be a national partner of the 2020 Census. As a trusted voice in communities around the country, Boys & Girls Clubs can help reach hard-to-count communities, ensuring an accurate census and snapshot of our population." said Julie Teer, chief development and public affairs officer, Boys & Girls Clubs of America.

Following the news conference, partner organizations and members of the media received a tour of the processing center. During the tour, Census Bureau officials explained how census forms are processed and demonstrated the technologies that are making the 2020 Census more accurate and efficient.

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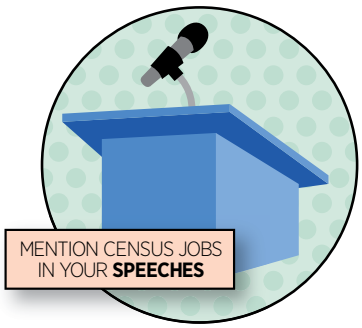
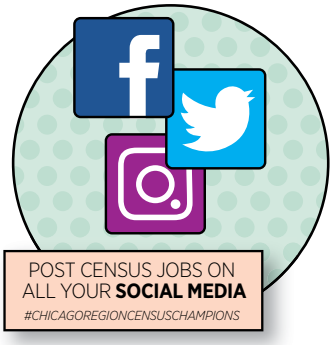
A FEW WAYS TO PROMOTE **CENSUS RECRUITING**





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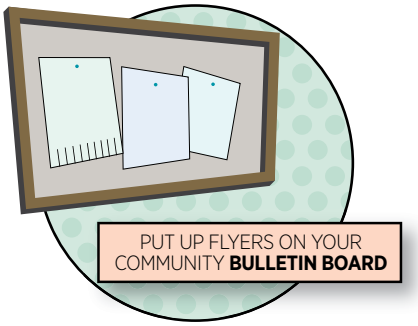
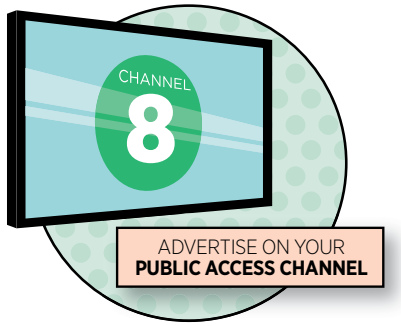
COVER *STORY*





"Arizona has seen major growth over the last 10 years and we're on track for more," said Debbie Johnson, executive director of the Arizona Office of Tourism and chair of Arizona's Complete Count Committee. "We're proud to collaborate with our federal and local partners for a complete count in the 2020 Census to ensure that we preserve the outstanding quality of life in our state through equitable distribution of funds and services for Arizonans."

Census takers will be hired to work in their communities and go door to door to collect responses from those who do not respond to the 2020 Census online, by phone or by mail. In certain remote areas like northern Maine and Alaska, census takers are the only way people can respond to the 2020 Census.

These positions offer competitive pay, flexible hours, paid training and weekly paychecks.

Pay rates vary depending on where the job is located, from $13.50 to $30.00 per hour. To determine the estimated pay rate in an individual area, visit *2020census.gov/en/jobs/pay-andlocations.html.*

The selection process for census taker positions begins in January 2020, with paid training occurring in March and April. Actual enumeration of non-responding households throughout the nation begins in May through early July. Check out the 2020 Census website for listings of available census taker and other jobs.

"AARP knows that historically 50% of census takers are over the age of 50 and many are retirees," said Dana Marie Kennedy, state director, AARP Arizona. "These folks tend to be reliable, dependable and they know their communities best. They bring with them years of experience and get the job done."

The 2020 Census officially starts counting people in January 2020 in remote Toksook Bay, Alaska. Most households in the nation will receive invitations in the mail to respond (online, by phone or by mail) in March 2020. The Census Bureau will begin advertising nationwide in January 2020 to increase awareness about the importance and benefits of participating in the 2020 Census.

The U.S. Constitution mandates that a census of the population be conducted once every 10 years. Census data are used to determine congressional representation in the states and how billions of dollars in federal funds are distributed to states and local communities every year for critical public services and infrastructure, including health clinics, schools, roads and emergency services.

For more information on the 2020 Census, visit 2020census.gov.

***CENSUS** OPERATIONS*

2020 Census Position FAQs

WILL MY DISABILITY PREVENT ME FROM GETTING A 2020 CENSUS POSITION?

The U.S. Census Bureau is an equal opportunity employer. All people are encouraged to apply. If you need assistance applying, contact your area census office for more information. Call 1-855-JOB-2020 (1-855-562-2020) and select option 3; when prompted, enter your ZIP code to be routed to your area census office. You may also use the Federal Relay Service at 1-800-877-8339 for TTY/ASCII.

If you are interviewed, you can also inquire about accommodations during the interview process.

ENGLISH IS NOT MY FIRST LANGUAGE. AM I STILL ELIGIBLE FOR A 2020 CENSUS POSITION?

Applicants who are bilingual in English and other languages are encouraged to apply. However, all hires in the 50 states and Washington, D.C., must be able to speak, read, and write in English.

In Puerto Rico, applicants who do not speak English, but do speak Spanish, can be hired as census takers. However, other positions in Puerto Rico require applicants to be fluent in English and Spanish.

IF I AM A VETERAN, DO I GET A VETERAN'S PREFERENCE?

If you are a veteran who served on active duty in the U.S. armed forces and were separated under honorable conditions, you may be eligible for veterans' preference. With veterans' preference, you may receive preference over nonveteran applicants in the hiring process.

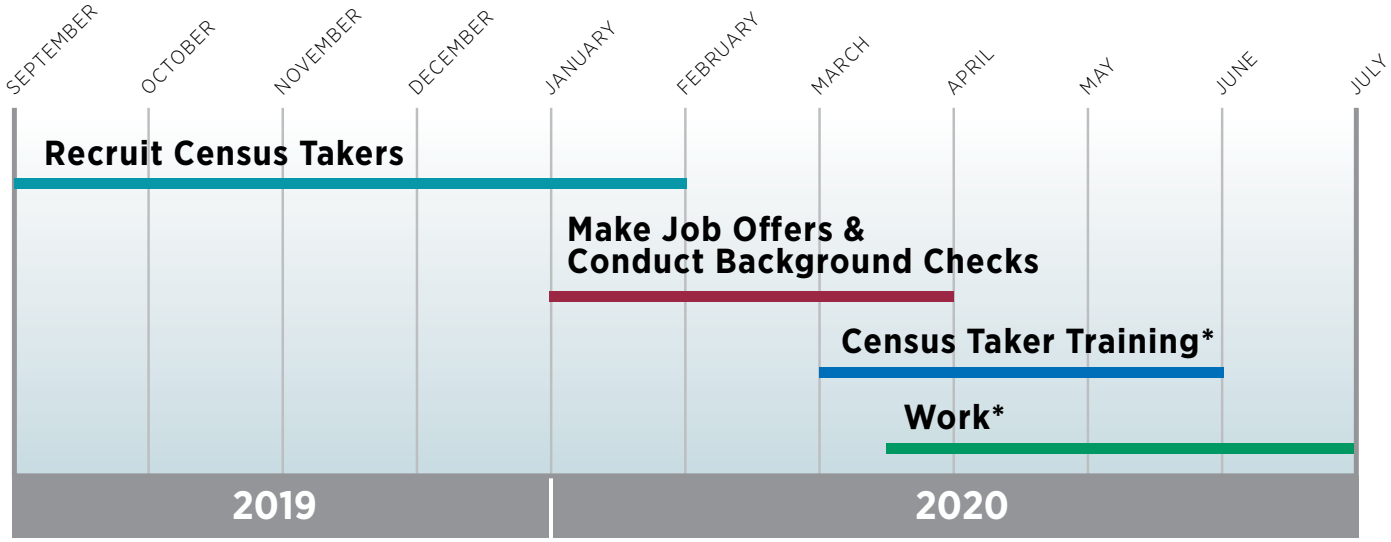
When claiming veterans' preference, you must provide a copy of your DD-214, Certificate of Release or Discharge from Active Duty, or other acceptable documentation. Applicants claiming 10-point preference will need to submit Form SF-15 and related supporting documentation.

IS THERE AN AGE LIMIT FOR EMPLOYMENT?

There is no cap on the age for employment. However, you must be at least 18 years or older to be hired for all positions.

For more frequently asked questions, go to *https://2020census.gov/en/jobs/faqs.html*

2020 Census Hiring Schedule



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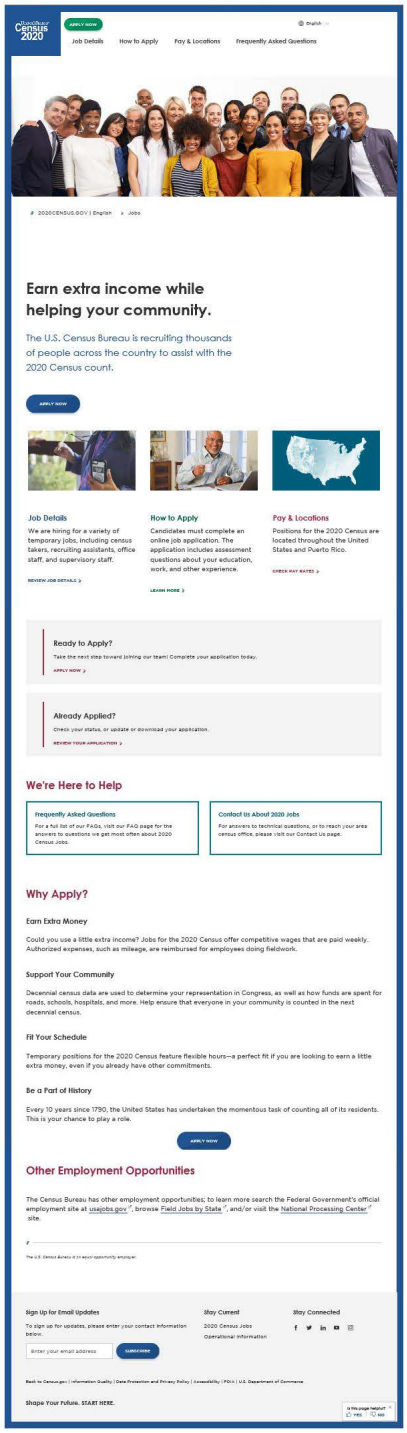
***PARTNER** OPERATIONS*

2020 Census Job Details



These positions provide the perfect opportunity to earn some extra income while helping your community. The results of the 2020 Census will help determine each state's representation in Congress, as well as how certain funds are spent for schools, hospitals, roads, and more. This is your chance to play a part in history and help ensure that everyone in your community is counted!

To be eligible for a 2020 Census job, you must:

- Be at least 18 years old.
- Have a valid Social Security number.
- Be a U.S. citizen.
- Have a valid email address.
- Complete an application and answer assessment questions. (Some assessment questions are available in Spanish. However, an English proficiency test may also be required.)
- Be registered with the Selective Service System or have a qualifying exemption, if you are a male born after Dec. 31, 1959.
- Pass a Census-performed criminal background check and a review of criminal records, including fingerprinting.
- Commit to completing training.
- Be available to work flexible hours, which can include days, evenings, and/or weekends.

Most jobs require employees to:

- Have access to a vehicle and a valid driver's license, unless public transportation is readily available.
- Have access to a computer with internet and an email account (to complete training).

If you are employed elsewhere, your current job must be compatible with Census Bureau employment and not create conflicts of interest. These will be reviewed on a case-by-case basis. Also, you must not engage in any partisan political activity while on duty.

READY TO APPLY?

If you meet these qualifications, take the next step toward joining our team! The application process takes about 30 minutes. You will need to provide your Social Security number, home address, email address, phone number, and your date and place of birth. CLICK HERE TO BEGIN

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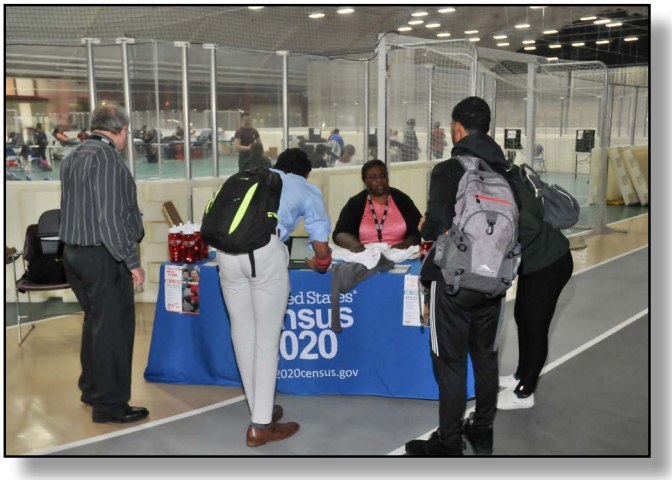
***AROUND** THE REGION*

Chicago Region Recruiting Day October 21-25, 2019



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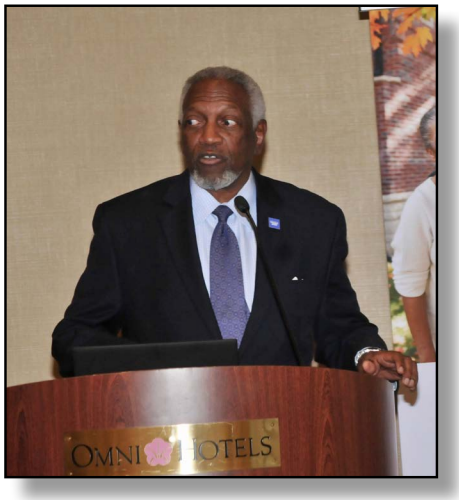
***CENSUS** OPERATIONS*

Chicago Region Partner Briefing October 29-30, 2019



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2020 CENSUS *RECRUITING*

The Chicago Region is **Hiring!**

Every ten years, the U.S. Census Bureau is responsible for conducting the nationwide census. While the next census will be taken in 2020, the Census Bureau is already recruiting to fill important temporary positions. Apply online at 2020census.gov/jobs #2020CensusJobs

2020census.gov/jobs

ABOUT *THE CHICAGO REGION*

The Chicago Region is responsible for all data collection, data dissemination, and geographic operations under the current service area boundaries.

States within the Chicago Region's service area include Arkansas, Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, and Wisconsin.

We remain committed to exceeding the high standards required by the Census Bureau to deliver excellent customer service.

CONTACT *US*

CHICAGO RCC

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SOCIAL MEDIA

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